

# 4 Corners of Cardiology

## Sponsorship Prospectus

Intercontinental the Rialto, Melbourne, Australia

14-15 February 2026



# INVITATION FROM THE CHAIR OF THE ORGANISING COMMITTEE

The 7th International 4 Corners of Cardiology Conference 2024 in Melbourne was a tremendous success, and I am pleased to invite you to the 8th International 4 Corners of Cardiology Conference, returning to Melbourne on 14-15 February 2026.

As with previous Conferences, 4CC Cardiology 2026 will continue its strong tradition of delivering high-impact updates, engaging debates, and future-focused research across four key areas of cardiovascular medicine. This distinctive format remains highly valued by both clinicians and researchers, with scientific content formally endorsed by the European Society of Cardiology.

We look forward to welcoming back familiar faces and introducing new participants to what promises to be another dynamic and enriching program.

Join us in Melbourne for this world-class event as we explore the latest advancements in cardiovascular medicine. 4CC 2026 is shaping up to be another exceptional conference.

Yours sincerely,

**Professor Andrew Coats**

AOMA (Oxon), MB B Chir (Cantab), DM (Oxon), DSc (London), FRACP, FRCR, FESC, FACC, FAHA, FHFA, FHDSA, FCSANZ, FSCWD, FAICD, MioD, MBA (London Business School)

4CC 2026 Conference Chair

Heart Research Institute (HRI)

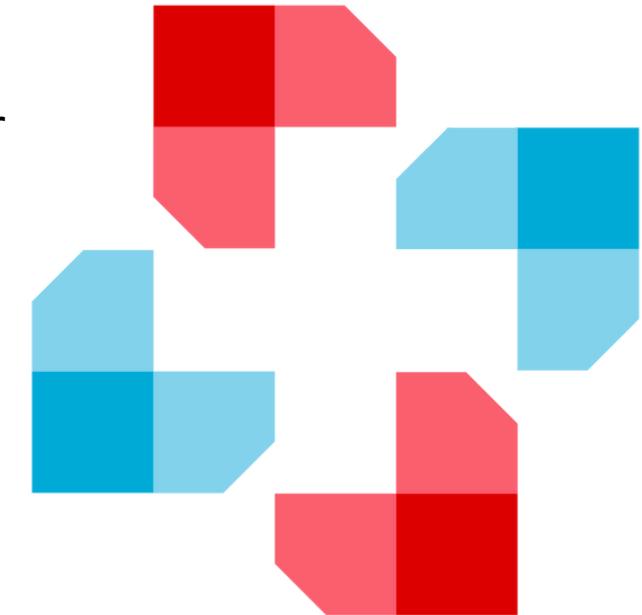


# ABOUT 4CC

The International 4 Corners of Cardiology Meeting occurs every second year within Australia. Each meeting will focus on four key emerging areas which will each have a half day program, providing a comprehensive, state-of-the-art overview of what is currently controversial and cutting edge in the world of cardiology.

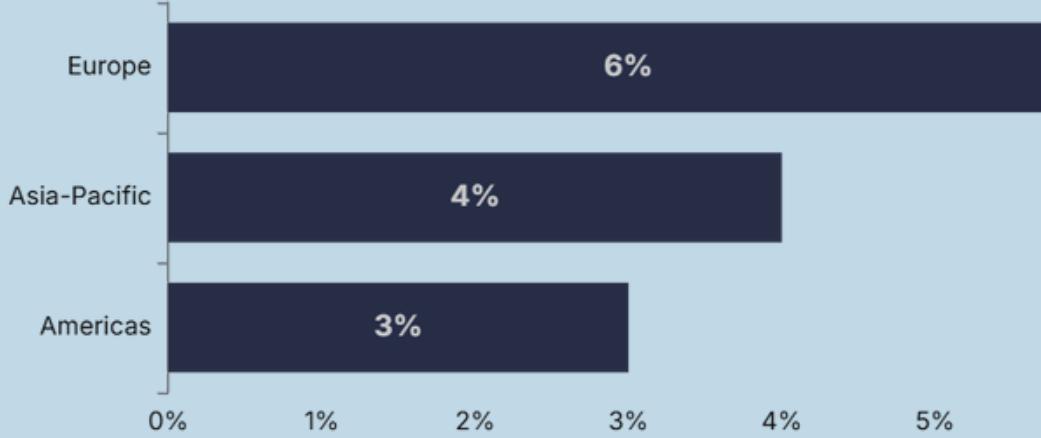
The 4CC Cardiology Meeting attracts proactive leaders in cardiology, diabetes, renal care and nursing from Australia and around the world.

Unlike any other event, 4CC zeros in on four cutting-edge themes each year ensuring highly focused, relevant content that reflects the hottest topics in the field. For our partners and sponsors this means exclusive, high value engagement with top-tier decision-makers and key influencers across the industry.



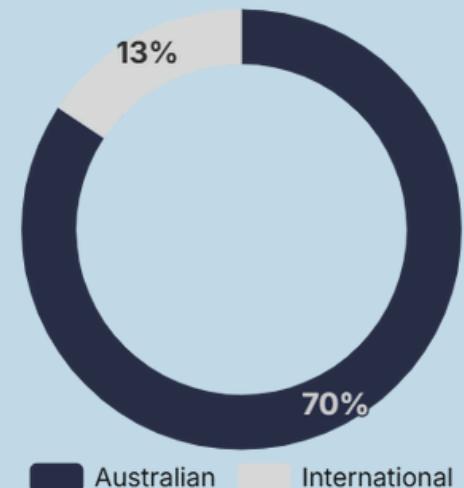
## AUDIENCE INSIGHTS

### Professional Groups



Our attendees are primarily healthcare professionals (70%) and industry leaders (30%), ensuring a rich exchange of ideas and innovations.

### Geographic Reach



Our global reach includes attendees from Europe (40%), Asia-Pacific (35%), and Americas (25%), fostering international collaboration.

## SPONSOR BENEFITS

### ✓ Brand Visibility

Gain unparalleled brand exposure through our extensive marketing channels, reaching a global audience of cardiology professionals and industry leaders.

### ✓ Networking Opportunities

Connect with key decision-makers and influencers in the cardiology field, fostering valuable relationships and potential collaborations.

### ✓ Thought Leadership

Position your brand as a thought leader by participating in panel discussions and workshops, showcasing your expertise to a targeted audience.

### ✓ Market Insights

Access exclusive market insights and trends, helping you stay ahead in the competitive cardiology industry.

# MAJOR SPONSORSHIP PACKAGES

As a 4CC Meeting Partner or Sponsor, you'll directly support the advancement of cardiology across four key areas. With flexible, customisable packages and varying levels of exclusivity, there's an opportunity to match every budget and strategic goal—maximising your brand's impact.

Prices  
ex GST

## Krum Educational Grant Exclusive

AUD\$55,000

In celebration of Professor Henry Krum, the visionary behind the 4 Corners of Cardiology Meeting in Australia, we are proud to continue his legacy with this prestigious partnership opportunity.

The 4CC Krum Educational Grant Partner will be recognised for supporting both the 4CC Meeting and the ongoing education of cardiology specialists across Australia—a cause close to Professor Krum's heart.

The 4CC Krum Educational Grant Partner will receive the following inclusions:

- Organisation logo on meeting website, meeting app (with link) and onsite signage
- A dedicated networking lounge within the catering and break area
- Five (5) full delegate registrations
- Opportunity to have a push notification on the meeting app
- Opportunity to host one (1) sponsored Symposium as part of the official Meeting program
- 100-word organisation profile within the meeting app
- 4CC Meeting 2026 Partner certificate presented at opening ceremony
- Ten (10) scholarships will be allocated to students studying Cardiology to attend the Meeting. Each of their registration badges will be unique and acknowledge that they are attending thanks to the Krum Educational Grant.

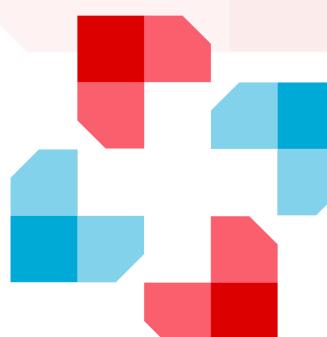
## 4CC Platinum Partner 4 available

AUD\$44,000

Four exclusive opportunities are available with branded benefits and premium exposure.

4CC Platinum Partners receive the following inclusions:

- Logo placement on meeting website, meeting app (with link) and relevant onsite signage
- A dedicated network lounge within the catering break area.
- Three (3) full delegate registrations, inclusive of dinner tickets
- Logo on relevant digital marketing, subject to deadlines
- Opportunity to have a push notification on the meeting app
- 200-word organisation profile on the meeting app
- Opportunity to host one (1) sponsored Symposium as part of the official meeting program
- 4CC Meeting 2026 Partner Certificate presented at opening ceremony



Prices  
ex GST

## 4CC Gold Partner Exclusive

AUD\$37,000

An exciting value-added sponsorship opportunity offering excellent exposure for your brand and organisation.

4CC Gold Partners receive the following inclusions:

- Logo placement on meeting website, meeting app (with link) and relevant onsite signage
- Three (3) full delegate registrations, inclusive of dinner tickets
- Logo on relevant digital marketing, subject to deadlines
- 150-word organisation profile within the meeting app
- Opportunity to have a push notification on the meeting app
- Opportunity to provide a branded promotional item or gift to be handed to international speaker of choice upon registering onsite
- 4CC Meeting 2026 Partner Certificate presented at opening ceremony
- One (1) Exhibitor Pod within the conference space

**SOLD**

## 4CC Silver Partner Exclusive

AUD\$22,000

Enhanced visibility and branding opportunities both in the lead up and throughout the 4CC Meeting.

4CC Silver Partner will receive the following inclusions:

- Logo placement on meeting website (with link), meeting app and relevant onsite signage
- Two (2) full delegate registrations, inclusive of dinner tickets
- Logo on relevant digital marketing, subject to deadlines
- 100-word organisation profile on the meeting app
- 4CC Meeting 2026 Partner Certificate presented at opening ceremony
- One (1) Exhibitor Pod within the conference space



# 4CC Supporter Opportunities

We offer exclusive 4CC Supporter opportunities, maximising your organisation's reach to this highly coveted audience throughout the entire Meeting.

Prices  
ex GST

## Networking Evening Function

**Exclusive 6,000 AUD**

Inclusions:

- Naming rights to the function - e.g. "The [Your Company] Networking Evening"
- 5-minute speaking opportunity during the function
- Opportunity to welcome guests and provide branded merchandise at entry
- Logo placement on all event signage
- Digital exposure on the event website and in the meeting app (with link)
- Two (2) full delegate registrations

## Barista Coffee Cart Sponsor

**Exclusive**

**SOLD**

Inclusions:

- Exclusive branding on the barista coffee cart for the full conference
- Recognition as the Official Coffee Partner on the website and app
- Opportunity to supply branded coffee cups, sleeves, or loyalty cards

## Full-Day Hospitality Sponsor

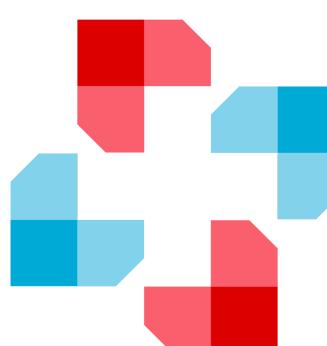
**1 Available, per day**

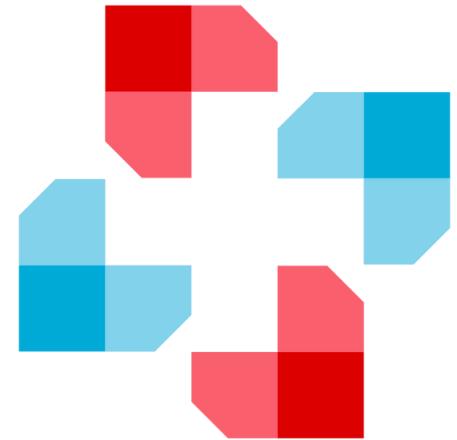
**AUD \$3,000**

Bundle all catering moments (morning tea, lunch, afternoon tea) into one exclusive takeover.

Inclusions:

- Opportunity to have a pull up banner at catering stations
- Digital exposure on the event website and in the meeting app (with link)





# 4 Corners of Cardiology

Explore the four key areas of cardiovascular medicine at 4 Corners of Cardiology, with a front-row seat to high-level updates, debates, hot topics and future research directions.

For sponsorship & exhibition  
enquiries contact:

Lucy Duggan, Sales Executive  
lduggan@arinexgroup.com

## **Conference Managers:**

Arinex Pty Ltd  
ABN.28 000 386 676  
Suite 22.01, 44 Market Street  
Sydney, NSW 2000  
Australia

